



YALIVotes Email Templates for Post

Draft Message #1: *Announcing YALIVotes in (Country Name)*

Dear [YALI Network Member],

With the upcoming (insert election types: presidential, legislative, etc) elections on (Insert date), we invite you to be part of #YALIVotes in (Country Name) to initiate conversations on how African youth can influence the emergence of credible and transparent leadership across the continent. Join YALIVotes - to **Educate. Motivate. Participate.**

As YALI Network members you should understand the value of your vote and take full account of the responsibility associated with becoming an engaged member of the electorate. The purpose of YALIVotes is to inspire YALI Network members to feel more EDUCATED about their power as voters. We ask that you share your knowledge by MOTIVATING members of your communities and networks to take action by actively PARTICIPATING in civic life. People across (Country Name) should possess a sense of ownership over the outcome of the political process within their country.

We ask that you commit to learning more about the main themes of the YALIVotes -

- Promoting Free and Fair Elections
- Encouraging Good Governance
- Fostering Accountability and Transparency in Government.

Each module contains courses, blogs, and videos which will help you gain a deeper understanding of how you play a role in the future of your country.

Once you've completed the, we encourage you to use the facilitation guides to organize a YALILearns session for your community about the importance of civic responsibility and the role they play as informed voters.

Visit the YALIVotes website via the link below to get started!

[BUTTON LINK TO WEBSITE]

Kind Regards,

YALI Network Team (Or Embassy)

P.S. Don't forget to use the shareable graphics to raise awareness of YALIVotes across (Country name).



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Draft Message #2: *YALIVotes Event Invitation*

Dear [YALI Network Member],

As young leaders, you can know the importance of participating in elections and staying actively engaged in civic life after the polls close, to make your voice heard. Elections are important not just for you and your country, but can have a widespread impact on the political behavior across the the entire continent of Africa.

We thank you for your efforts in promoting open elections and inspiring others to become more civically engaged beyond the ballot box. To further your efforts to encourage good governance and foster accountability and transparency among your elected leaders and government officials, [*insert sender info here: U.S. Embassy XX, YALI Network XX, etc.*] want to invite you to [*insert event type here: facilitated discussion, reception, film screening, YV course facilitation, etc*] on [insert date] at [*insert event details here*].

At the event you will also have the opportunity to [*insert additional details here: view, meet, discuss, etc*]. [*If applicable: invited guests include: XXXX*].

The event is free and refreshments [*will/will not*] be served. Please submit your RSVP by clicking the link below [*or insert additional RSVP instructions*].

[RSVP BUTTON]

We look forward to seeing you at [insert event type/name] on [insert date/time]!

Thank you,

[Insert Sender Info]



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Draft Message #3: Ambassador/Chief of Mission/U.S. Embassy Promotion of YALIVotes

Dear [YALI Network Member],

During my tenure as [Ambassador/Charge/PAO] to [Country], I've had a wonderful opportunity of criss-crossing this beautiful land and meeting extraordinary people. Everywhere I go, I'm constantly impressed by the drive and enthusiasm of young citizens, especially members of the YALI Network.

In my conversations, one topic that comes up repeatedly surrounds accountable and transparent governance by elected officials and increasing the active participation of [Country] citizens beyond the ballot box. It is my hope that by working with YALI Network members, we are able to foster a spirit of civic responsibility and aid in the development of an engaged citizenry who actively, responsibly, and peacefully participate in upcoming elections by becoming informed voters, discouraging vote-selling in their communities, engaging in healthy debate, holding their elected leaders accountable for campaign promises, and fact-checking before sharing news and rumors.

How can you be involved? I ask that you visit the YALIVotes website by clicking the link below and join us by educating yourself. Make your voice heard by staying civically engaged in the future of [Country].

[BUTTON LINK TO WEBSITE]

Yours sincerely,

[Insert Name]

U.S. Ambassador/Charge/PAO to [Country]